

STUDENTS – CREATIVE ARTS PRESENTATION RUBRIC

Depending on the goals you and your mentor have set, your presentation may follow discipline-specific conventions or be designed for a general audience. Audience members and judges may range from topic experts to individuals with more general knowledge. You should adjust your explanations and responses to match the knowledge level and interests of the people you are speaking with.

Judges are instructed to evaluate your presentation as a whole and to score each component based on their own level of familiarity or expertise with the subject matter.

Scoring in each component ranges from 10 (best) to 0 (low) with a total possible score of 30.

		Excellent (10-8 pts)	Good (7-5 pts)	Fair (4-2 pts)	Needs Improvement (1-0 pts)
Presentation Components	Context & Significance	Clearly communicates the topic's significance within the field and its broader impacts, demonstrating a strong contribution to knowledge or practice.	Describes the topic's significance well, with some room for a deeper explanation or broader impacts.	Provides a basic understanding of the topic's significance but lacks depth or broader context.	Fails to effectively convey the significance of the topic or its impact within the field.
	Content Knowledge	Demonstrates a deep understanding of the topic, including background, practices, and outcomes; thoroughly addresses original question(s).	Solid understanding of the topic, with most elements (background, practices, outcomes) well-explained.	Limited understanding of the topic; some elements (background, practices, outcomes) are unclear or insufficiently explained.	Lacks understanding of the topic; key elements (background, practices, outcomes) are missing or poorly explained.
	Oral Presentation & Answering Questions	Presenter is confident, articulate, and engaging; effectively communicates key points and answers questions clearly, accurately and in-depth.	Presenter communicates well and holds attention, though may need more confidence or engagement; answered questions effectively.	Presenter is somewhat unclear or lacks engagement; presenter struggles with communication; some difficulty in answering questions.	Presenter is unclear, lacks engagement, and has difficulty explaining the topic; unable to answer questions clearly or accurately.